

Michael G. Lortz

Summary

Ten years experience working in business processes, requirements, and military intelligence. Published sports writer/author. Part-time stand-up comic. Worldwide travel with US military. Masters degree in International Affairs.

Experience

Freelance Writer

September 2006 – Present

- Published in the Tampa Bay Times and various sports and culture blogs.
- Contributed to “The Bus Leagues Experience”, a compilation book on Minor League Baseball.
- Selected to write on several blogs with national reach and readership.
- Linked to or quoted on Yahoo.com, CNBC.com, and ESPN.com.
- Covered games and events and provided previews and post-event analysis.
- Interviewed various people, to include organizational presidents, other front office personnel, and entertainers.

Business Analyst

April 2011 – July 2011

IntegraClick.com

Sarasota, Fla.

- Acquired requirements for Developers, Program Managers, and other support staff.
- Relayed requirements in a clear, concise, and through manner to aid tech operations.
- Developed concepts and models to increase workflow and data management efficiency.
- Researched web-based office solutions that facilitated marketing department processes.
- Met with upper-level management to discuss future web-based strategies.

Social Media Advisor

October 2010 – June 2011

All-Stars Wrestling

Tampa, Fla.

- Created and managed Twitter account for Tampa-based professional wrestling organization.
- Maintained website, Facebook “Like” page, and Twitter account for online content.
- Increased Facebook fans by over 100%.
- Reached out to local media and national professional wrestling media to promote organization and talent.

Process Analyst

September 2010 – February 2011

Science Applications International Corporation, US Central Cmnd

MacDill AFB, Tampa, Fla.

- Engaged projects on organizational processes at the largest U.S military command.
- Created models and production plans that would increase use of metrics in analyzing intelligence processes.
- Wrote, edited, and created procedural documents for intelligence personnel and staff.
- Interviewed subject matter experts and leaders to gather information on intelligence methodology.
- Designed line and block charts depicting operational links between intelligence employees and internal/ external customers.

Process Analyst

May 2006 – August 2010

Lockheed Martin Information Technology, US Central Command

MacDill AFB, Tampa, Fla.

- Documented best practices and organizational processes at U.S.’s largest military command.
- Deployed to Qatar to document deployed personnel actions and emergency processes.
- Interviewed numerous subject matter experts and leaders to gather information on intelligence procedures.
- Initiated processes to compare and contrast high level military best practices through Web 2.0 tools.
- Utilized and encouraged information sharing through wikis, blogs, “tagging” programs, RSS readers, and other online applications.
- Co-designed organizational models.
- Analyzed procedures of command intelligence structure as to find redundancies in manpower and analysis.

Michael G. Lortz

Intelligence Analyst

November 2003 – November 2005

Fla. Army National Guard (HHD, 417th Signal Battalion)

Tallahassee, Fla.

- Participated in analysis and information gathering during 2004 and 2005 hurricane relief operations
- Provided intelligence support to include analysis, data management, reporting, and presentation.
- Assisted in GIS integration and information dissemination during state hurricane relief efforts.
- Frequently briefed senior leadership on threat analysis during training exercises.
- Interacted with various inter-state and national level departments to acquire and disseminate necessary information.

Intelligence Analysis Supervisor/ Intelligence Analyst

March 1996 – June 1999

U.S. Army (HHC, 2nd Battalion, 8th Cavalry Regiment)

Fort Hood, Tex.

- Received Top Secret security clearance after extensive screening and investigation by U.S. military.
- Maintained intelligence records and files during deployment.
- Interviewed various sources to acquire pertinent intelligence information on potential threats.
- Analyzed and predicted opposing force's actions after gathering information from various sources.
- Deployed to Bosnia-Herzegovina in support of Operation Joint Forge from August 1998 to March 1999.

Military Identification Card Clerk (GS5)

July 2004 – June 2005

Fla. Army National Guard (83rd Troop Command)

Tallahassee, Fla. Section

Assistant Editor/ Senior Staff Writer

April 2002 – August 2003

FSView & Florida Flambeau (college newspaper)

Tallahassee, Fla.

- Assigned and edited stories written by staff writers for independent university newspaper.
- Corrected content and grammatical mistakes.
- Met weekly deadlines on 2 to 3 articles per week including general interest column.
- Coordinated and conducted interviews in order to acquire article information.
- Covered various subjects relating to the Florida State University community.

Education

Masters of Arts, International Affairs, (3.73 GPA). December 2005.

Thesis: Willing to Face Death: A History of Kurdish Military Forces – the Peshmerga – from the Ottoman Empire to Modern Day Iraq.

Course included: Economic Development, Globalism, International Relations, Modern Middle East History, Islamic Tradition, History of the Soviet Union, History of Eastern Central Europe.

Florida State University, Tallahassee, Fla.

Bachelors of Arts and Sciences, English/ Creative Writing: Cum Laude (3.52 GPA). May 2003.

Minors: Business, International Affairs, Communications. Florida State University, Tallahassee, Fla.

Certificate, Advanced Intelligence Analyst Training. U.S. Army, Fort Huachuca, Ariz., 1996.

Achievements

- **Contributing author**, "The Bus Leagues Experience", published January 2011.
- **Graduate**, stand-up comedy course, Tampa Improv. Taught by national comic Artie Fletcher, Oct 2010.
- **Exemplary/Highest Rating**, Lockheed Martin annual performance review, 2009
- Hosted discussion on Kurdish *Peshmerga* in Iraq for Florida State University Middle East Center, Jan. 2006
- **Military Medals:** Army Commendation Medal (1999), Army Achievement Medals (1998, 1999, 2004, 2005), NATO Medal for deployment to Bosnia-Herzegovina (1999), Good Conduct Medal (1998), National Defense Service Medal (1995)
- **Honorable Discharge**, U.S. Army, 2003
- **Writer of the Year**, *FSView & Florida Flambeau*, 2002
- **Dean's List** (5), Florida State University, Tallahassee, Fla., various semesters 2000-2003
- **Certificate**, Microsoft Office Operation Course, U.S. Army, 1997